



Hawkesbury Race Club

LADIES DAY | FASHIONS ON THE FIELD | 7 NOVEMBER 2024

Thank you to our supporters!



MARLA



- Registration will take place at the designated *Fashion Chute* area adjacent to the Clarendon Function Room, at Hawkesbury Race Club, 1 Racecourse Rd, Clarendon on Thursday 7 November 2024, between 11.30am and 1.30pm.
- All competitors must register on the day at the Fashion Chute, and receive your entry number, to enter.
- All competitors must assemble by the Main Stage from 1.35pm and be ready to showcase their ensemble on stage to judges and spectators.
- Entrants who have not presented themselves to the Main Stage after the final call will forfeit their place in the competition.
- Heats of 5-6 contestants at a time may be run.
- Finalists will be announced after all Heats have been held, and after the final competitor of all designated categories has been on stage.
- Finalists will then be asked to present themselves back on the Main Stage for final judging.
- Winners & Runner Ups for all categories (Best Dressed Lady, Best Dressed Local Lady, & Best Millinery) will be announced, and presented with sash, floral bouquet and all relevant prizes.
- Winners are to remain on the Main Stage for photographing and interviews.

ENTRY CRITERIA

- Must be 18 years and over,
- Must have purchased a ticket & be present on Ladies Day on Thursday 7 November 2024,
- Must be on course and on stage at time of judging,
- Judging commences at approx. 1.40pm.
- Judges' decision is final, and no correspondence will be entered into.

HOW TO ENTER

- Register at the Fashion Chute between 11.30am and 1.30pm to receive your entry number,
- Assemble next to the Main Stage at 1.35pm,
- Showcase your ensemble on stage to our judges.

It's that simple!



JUDGING CRITERIA

- **BEST DRESSED LADY**
 - Judges are looking for a standout Spring racewear look from head to toe and something they haven't seen before,
 - Your look must compliment you: your body shape and colouring,
 - Ladies must wear a headpiece, either a hat or fascinator that compliments her outfit,
 - Attention to detail including headpiece, bag, jewellery, and shoes,
 - Outfits must be kept within current fashion trends, whilst still being appropriate,
 - Gloves and stockings are not essential,
 - Appropriate grooming and deportment.

- **BEST DRESSED LOCAL LADY**
 - Judges are looking for a standout Spring racewear look from head to toe and something they haven't seen before,
 - Your look must compliment you: your body shape and colouring,
 - Ladies must wear a headpiece, either a hat or fascinator that compliments her outfit,
 - Attention to detail including headpiece, bag, jewellery, and shoes,
 - Outfits must be kept within current fashion trends, whilst still being appropriate,
 - Gloves and stockings are not essential,
 - Appropriate grooming and deportment.

- **BEST MILLINERY**
 - Due consideration must be given to seasonally appropriate millinery, showcasing style, current trends, originality, imagination, creativity, and attention to detail,
 - Individuals' overall presentation, deportment, grooming, as well as attention paid to their millinery and accessories to add the finishing touches to their outfit,
 - Best overall millinery will be selected from the contestants of the Best Dressed Lady competition.

Most of all, remember that while there is a judging criterion, the competition is as much about self-expression style and personality.



TERMS & CONDITIONS

- You must register on Ladies Day at Hawkesbury Race Club on Thursday 7 November 2024, between 11.30am and 1.30pm,
- Each entry can only win one category on the day,
- Contestants and/or their outfits are not permitted to promote commercially a brand, store or Designer or receive a commercial benefit from appearing in the competition. Contestants must not receive any payment or benefit from a third party (including any commercial enterprise) for entering, participating or otherwise in connection with this competition,
- Any person who is in any way involved with, an organisation or individual (including Milliners or Designers) that commercially produces fashion clothing, hats or similar for profit, and is deemed to receive an advantage through that position (at Hawkesbury Race Club's discretion), is ineligible to enter this competition,
- Contestants may only enter this competition in their own private capacity and not on behalf of a third party, including commercial enterprise, Designer or Milliner,
- Contestants must not in any way disparage or make derogatory comments in any form about the Promoter, the Best Dressed competition, or other contestants at any time.
- If a Contestant is in breach of any of these terms and conditions, the Promoter may (at its absolute discretion) disqualify the Contestant,
- Judges' decisions are fair, unbiased, and final on the day of judging,
- Prizes are awarded to one winner and one runner up for Best Dressed Lady, one winner for Best Dressed Local Lady and one winner for Best Millinery, and you must be at the Main Stage area at the time of the winning announcement to receive your prizes,
- Committee members and staff members of Hawkesbury Race Club are not permitted to enter,
- Prizes are not transferable or redeemable for cash,
- Consent is given for Hawkesbury Race Club to use your photo and images taken on the day for media and promotional purposes including but not limited to social media, newspapers, magazines, brochures, television advertisements, promotional videos, websites, or other multi-media, for public relations, promotions, commercial and advertising purposes ("Promotional Materials"),
- Consent is given for Hawkesbury Race Club to store your details on their databases,
- You acknowledge that by entering this competition of your own free will, you have full understanding and comprehension of these terms.



Hawkesbury Race Club

PRIZES

Best Dressed Lady: announced & sashed and presented with floral bouquet & prizes.

- Sash
- Floral Bouquet – The Bloom Room - \$150
- De Bortoli all-expenses paid trip valued at \$2,200
Including:
Return flights from Sydney to Albury,
Return airport transfers from Albury to Rutherglen
Two (2) nights accommodation at Tuileries at De Bortoli's Rutherglen Estate, including breakfast,
(mid-week only and depending on availability)
Vineyard and winery tour (optional)
- LV Style Gift Voucher - \$50
- Karu Distillery Orsa Coffee Gin Liqueur - \$50

Runner Up Best Dressed Lady: announced & sashed and presented with floral bouquet & prizes.

- Sash
- Floral Bouquet – The Bloom Room - \$100
- De Bortoli Hamper
- Karu Distillery Orsa Coffee Gin Liqueur - \$50

Best Dressed Local Lady: announced & sashed and presented with floral bouquet & prizes.

- Sash
- Floral Bouquet – The Bloom Room - \$150
- De Bortoli Hamper
- LV Style Gift Voucher - \$50
- Karu Distillery Orsa Coffee Gin Liqueur - \$50

Best Millinery: announced & sashed and presented with floral bouquet & prizes.

- Sash
- Floral Bouquet – The Bloom Room - \$150
- \$200 Marla Carmeta Millinery Voucher
- De Bortoli Hamper
- LV Style Gift Voucher - \$50
- Karu Distillery Orsa Coffee Gin Liqueur - \$50